

Speaker's Packet



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About Robb

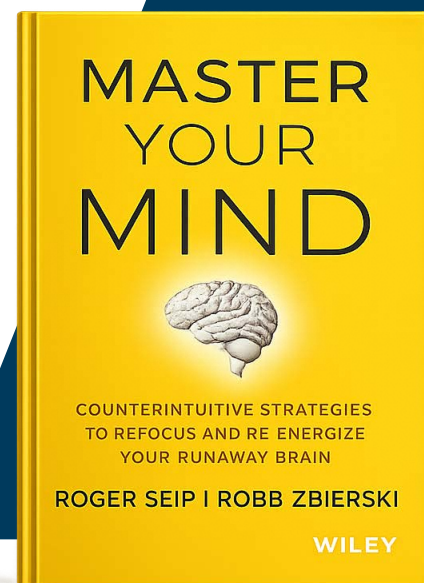
Robb (Zuh-BURR-Ski) is a professional speaker, bestselling author and personal coach with Freedom Personal Development.

Working with companies across a broad spectrum of industries, Robb helps clients develop professional skills and a positive mindset that lets them discover their potential and maximize their results.

His process switches on their personal "Money Magnet", allowing them to consistently achieve record breaking results in **WAY** less time, and using a fraction of the effort, all while enjoying every minute of it.

With a history of success in Sales, Marketing, Product Management and Business Development, Robb injects excitement into everything he does. He is notorious for bringing fun to the forefront while also encouraging people to leverage their passion and energy to get the job done. Robb's energy is infectious. A dynamic, hilarious, engaging and impactful speaker, Robb's audiences walk away understanding what can be accomplished with the right mindset, skillset and a blend of both passion AND excellence.

An avid cyclist, reluctant runner, fisherman and cocktail enthusiast, Robb is a multi-time finisher of the infamous Triple Bypass bike ride, the Chicago Marathon and is in the midst of a multiple-decades run of not getting skunked on his annual fishing trip. Robb currently lives with his family in Arlington Heights, IL.



"As the director of a top dental study club I am always looking for speakers who not only have a solid message to deliver but can deliver their message in a powerful way to engage the audience and provide information that can be implemented in real life situations and in business immediately. Robb was able to exceed my expectations and WOW our audience. Robb's message can be used to immediately impact your personal life and your business. He has been very easy and friendly to work with and I would recommend him to any organization looking to enhance personal development."

- Scott Hoyer, D.D.S, Director, Seattle Study Club Madison

How to Work With Robb

Robb is available for your next meeting or event to deliver Keynote programs, Workshops, Breakouts, Group or One-on-one Coaching and is also an energetic, hilarious and renowned event emcee.

Robb can be quickly and easily secured for your group through a contract including honorarium/fee, travel and expenses. Robb is based in Chicago and conveniently travels via Chicago's O'Hare airport. For more information, or for a contract proposal contact Robb directly.

For Dental clients, Robb has several corporate partnerships and in some cases, co-sponsorship/subsidies for your event can be secured. Contact Robb directly for more information.



"Robb Zberski is one of America's most talented professional motivational speakers. He is bright, funny and his message highly compelling for those in any industry. Country Kitchen International has had Robb speak at two of our annual conventions bringing unique tools and techniques for our industry to help motivate and empower owners, managers and team members.

His presentation on training your brain for success and goal setting was energized and left our attendees motivated and excited to get started with their team members at the store level. His real life examples were captivating showing how ordinary people were accomplishing extraordinary things. The content is a timeless message suitable for all audiences."

- Charles Mocco, CEO, Country Kitchen International

"I thought it was awesome! I've gone/heard speakers talk about professional achievement before and never could really relate the works to my daily work environment. I literally could apply everything we talked about to some aspect of my work day. The atmosphere was upbeat, fun, yet serious."

- Chad Stanek, Heartland Business Systems

"What a blast. It's not as often as I'd like that a speaker actually wants to be there like you do, and participates fully like you did. And, is sarcastic and fun along the way. Refreshing and wonderful."

- Nicole Lewis, Manager, Marketing & Communications Services, SmithBucklin Corporation

Available Programs

Train Your Brain For Success

Your brain is the single biggest driver of your energy, your focus, and the results you get in every area of life. Your career, your finances, your physical health, your relationships- all of them are constantly created and influenced by your thinking. Unfortunately, your brain didn't come with an owner's manual...until now.

In Train Your Brain For Success, you will learn to harness the incredible creative capacity of your mind to consistently achieve your personal best - professionally, financially and personally.

We'll take concepts that your attendees have heard about for years; positivity, attitude, goals, time management and more and show them how to actually implement these ideas in a simple, scaleable, repeatable and effective way that WORKS to get their brain working FOR them instead of AGAINST them.

Learning Expectations

Attendees will learn and be able to implement:

- Three mechanisms for leveraging thoughts to create practical real-world experiences
- Awareness of three unconscious internal factors that create unwanted stress
- Four strategies that increase productivity, reduce stress and minimize distractibility

Master Your Mind - Ten Tips For Supercharged Productivity

Master Your Mind offers a bit of perspective and a lot of insight for anyone seeking long-term, sustainable success. Success in business is typically spelled M-O-R-E: better results, faster growth, more revenue, greater efficiency. Do more. Make more. Achieve more. And do it now!

While top-level performance is the holy grail of business at all levels, there is another, much better way to achieve it: slowing down. Master Your Mind shows you how to supercharge your trajectory by taking it S-L-O-W.

Slowing down is not a luxury, it is a necessity. A frenetic brain simply doesn't perform at optimal levels. By maintaining a snail's pace, you actually achieve better results because you're firing on all cylinders. You'll think of new things, approach old problems from new perspectives, and breathe a breath of fresh air into everything you do. This program shows you how to achieve this state of steady, sustainable fire, and how to get further by crawling than you ever did while attempting to fly.

Learning Expectations

Attendees will learn and be able to implement:

- Five methods for achieving optimal performance thought patterns
- Three strategies to help start and end your day purposefully
- How to pre-program your brain to self-sustainably build energy, revenue, and good health

Discovering Your Memory Power

Your profession demands that you remember a wealth of knowledge including client or patient details, numbers, market data, lists, presentations and most importantly, NAMES! A simple slip of the mind can result in thousands of lost dollars in production and credibility.

This unique program is a memory course that expands your ability to recall information like names, lists, numbers, presentations, key client information, foreign languages, vocabulary, equations, information from books and meetings and much more by teaching you how to use the natural language of your memory.

The Memory Training program is perfect for groups looking for a breath of fresh air when it comes to training. This program is fun, inspirational, and most of all, ANYONE can do it successfully. Participants see immediate results that they put in to use right after the program.

Learning Expectations

Clients who experience the Memory Training workshop typically:

- Experience a 300% increase in your ability to recall information
- Remember a list of 50 unrelated items forwards, backwards and in and out of order
- Develop the ability to deliver presentations without notes
- Be able to meet 20 new people and remember all of their names within an hour

Confessions of a Non-Practicing Pessimist (Attitude)

Don't worry, this isn't the talk you got from your mom when you were 9 years old that sounded like, "Listen... you need a bit of an attitude adjustment, pronto!" Just like a new pet, your attitude is grown, nurtured and thrives through proper care and feeding. In this program, attendees learn about the role their attitude plays in getting better results... in every aspect of their life, from relationships to business to health & fitness and how just a few small adjustments can have a massive long-term impact on whether their attitude cuddles them on a rainy day or chews up their best pair of slippers.

Learning Expectations

We'll discuss, and attendees walk away understanding:

- What attitude is (and isn't)
- Specifically how your attitude impacts every aspect of your life
- Several Mindset Management tools that can help "tune up" your attitude in order to consistently operate at your best

Goal Setting For Breakthrough Success

A simple shift in how you go about setting personal and business goals will provide the direction you need to channel their energy and achieve a "personal best".

The power of the goal lies in the focus. With a personal goal-setting game plan, you'll have the freedom to choose the results that are important to you.

In this seminar, attendees learn how to structure their goals in a "brain friendly" way for maximum impact. This results in the ability to dramatically heighten your focus, thrive under pressure and overcome any barrier!

Learning Expectations

We'll discuss, and attendees walk away understanding:

- The purpose of effective goal setting
- The five characteristics of a Brain-Friendly goal
- How to tap into the power of your subconscious in order to help you achieve your goals faster and with less effort
- How to structure both short term and long term goals for consistent achievement

Creating Record Breaking Results

Records were meant to be broken. Are you ready to break a few of your own?

In this fun, interactive, practical and impactful session, attendees learn and understand what it takes to create a sustainable run of record breaking performances.

You'll understand the components of creating long-term success in anything and everything you set out to achieve.

Learning Expectations

Attendees will learn and be able to implement:

- Three mental factors that impact sustainable success
- Four components of consistent record-breaking performance
- One secret weapon that reduces the amount of "work" required to achieve any record-breaking result

Time Management; The 2-Hour Solution

Have you ever found a \$20 bill in the dryer and been so excited about it because it felt like free money? Imagine having that exact same feeling every time you looked at your calendar. With the 2-Hour Solution™, attendees learn how to set up their calendar in a way that will help them find at least an extra 10 hours a week.

A perfect program for anyone who feel like they are constantly on the hamster wheel of life.

Learning Expectations

Attendees will learn and be able to implement:

- How to schedule yourself effectively to run your life so your life doesn't run you
- A proven 7-step process for managing both your personal calendar and your professional calendar
- Ways to find at minimum an extra 10 extra hours per week in your life

Reading Smart

We all have the "I'll get to it" pile of unread materials. Just knowing there is information in there that you are not using can bring on unwanted stress. How much of your day is dedicated to reading? How much of your day is dedicated to putting off what you know you SHOULD read?

The Reading Smart workshop teaches you how to convert yourself from a passive, disengaged reader to an active, voracious consumer of information.

Imagine having the ability to cut your reading time in half while increasing comprehension and retention. Get through business books with ease. Turn your unsexy reading workload into something you can't wait to knock out. Be in the upper echelon of information holders in your industry.

Clients who experience the Reading Smart workshop typically:

- Double their reading speed
- Learn 15 strategies that help increase reading speed both in print and on a screen
- Recognize a quantifiable increase in reading comprehension
- Reduce reading workload by 70%

Partial Client List

American Dental Association
Seattle Study Club (HQ)
Benco Dental
North American Society of Periodontists
Popp Dental
Bisco
ACT Dental
West Prairie Dental
Seattle Study Club of Madison, Madison, WI
WinnebagoLand Study Club, Fond Du Lac, WI
Milwaukee Study Club, Milwaukee, WI
Impact Austin Study Club, Austin, TX
CDCADE Study Club, Albany, NY
Jersey Coast Dental Excellence Forum, Red Hook, NJ
Select Study Club Evansville, IL
Commonwealth Study Club, Fredericksburg, VA
Great Blue Heron Study Clubs,
Seattle and Tri-Cities, WA
Quakertown Study Club, PA
Cameo Endodontics, Chicago, IL
Mile High Dental Study Club, Golden, CO
SFUMATO Study Club, Columbus, OH
VIP Study Club, Vancouver, BC
Ft Worth Study Club, Ft Worth, TX
Central Valley Study Club, Fresno, CA
Sonar Study Club, Indianapolis, IN
PDL Study Club, Chicago, IL
Seattle Study Club of Dallas, Dallas, TX
Seattle Study Club of Rochester, Rochester, NY
Nulmage Advanced Dental Seminars, Raleigh, NC
5th District Dental Study Club, Overland Park, KS
Thunderbird Study Club, El Paso, TX
Pinnacle Study Club, Tampa, FL
Chapel Hill Comprehensive Study Club, Chapel Hill, NC
St Helens Shadow Study Club, WA
AZ Perio, Scottsdale, AZ

Triple Crown Study Club, Annapolis, MD
NAIFA - National Association of Insurance and
Financial Advisors
Northwestern Mutual Insurance
UBS Financial
New York Life
Mass Mutual
Guardian Life
United Advisors
World Equity Group
WICPA
Independent Insurance Agents of IL
Independent Insurance Agents of KY
State Farm Insurance
American Family Insurance
Farmer's Insurance
Arachas Group
Anton Insurance
Secura Insurance
Aflac
Thrivent Financial
BMO Harris
Blackhawk Bank
Anchor Bank
Leading Real Estate Companies of the World
National Association of Realtors
Women's Council of Realtors
Cressy & Everett Realtors
Sager Real Estate
Mike Thomas & Associates Real Estate
Baird & Warner
Keller Williams
Coldwell Banker
Re/Max
Insulation Contractors Association of America
North American Wholesale Lumber Association

Financial and Insurance Conference Professionals
Fire Apparatus Manufacturers Association
National Insulation Contractor's Exchange
Associated Builders and Contractors of Wisconsin
SmithBucklin
Johns Manville Insulation
IDEX Corp/Akron Brass
Guardian Building Products Distribution
Maas Companies
Robertson Heating Supply
Connor Company
Ryan Incorporated
First Supply
Hill Mechanical
Weiser Brothers Construction
Patrick Lumber
CareerBuilder
Country Kitchen International
The Garlands of Barrington
DSI Group
PM Alliance
Food Tour Pros
Engineering Systems, Inc
Foremost Farms
East Central Select Sires
Carlson Labs
Arlington Heights Park District
Arlington Heights, IL Chamber of Commerce
Illinois Valley Area Chamber of Commerce
Rockford, IL Chamber of Commerce
Illinois Area Chamber of Commerce Executives
Hobart, IN Chamber of Commerce
Portage, IN Chamber of Commerce
Duneland Area Chamber of Commerce
Toastmasters International
Rotary International

"The enthusiasm and energy that comes through on a conversation with Robb is unique and quite unusual. Robb produced the same level of energy and professional delivery of his subject as I expected. He kept the audience completely engaged as he shared his content. He not only entertained but had people walking away with ideas they could put to use in their everyday lives, both on the job and at home.

I have hired Robb for two different topics and have been fortunate enough to be at other events where he has been a speaker. The same energy and commitment to the subject matter has been there each time. I love this guy and what he brings to an audience."

- Harry Kegler, CEO, ProHelp, LLC

Curriculum Vitae

Personal History

Date of Birth: October, 1976

Family: Wife, Kate; Children, Ollie and Charlie

Currently Resides: Arlington Heights, IL

Education:

1998-2000 Columbia College Chicago, Marketing Communications/Public Relations

1996-1998 University of Iowa, General Studies

Present Position:

2010-Present Speaker, Coach, Instructor, Freedom Personal Development

Former Positions:

2008-2010 Marketing Manager, Cycling Sports Group

2002-2008 Saris Cycling Group



"I have had the pleasure of hearing Robb speak twice. Once at a convention I was attending and got so much out of it, we HAD to get him for our show. He is dynamic and inspiring, offering practical advice for use in the real world. Robb reminds you to keep things in perspective. We are not saving the universe. This is work and life."

- Thea Dudley Director of Credit,
Guardian Building Products Distribution



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Schedule a Discovery Call with Robb:



Book a Call



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